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On to Optimize Supply Chain with Setlog's OSCA System

- Swiss running-shoe manufacturer On opts for Osca SCM software from Setlog.
- Full management of supply chains from production in Asian to eight central warehouses worldwide.



When will which shoe arrive where? Full supply chain transparency with Osca.
(Photo: On)

(Bochum, 06.06.2018) Land softly, kick up hard: With the Cloudtec sole, which only cushions when you need it, On AG has created a sensation in the market for running shoes over the last eight years. Now it's time for logistics. In order to make global delivery flows transparent, the Switzerland-based sports shoe manufacturer has introduced the supply chain management software Osca. The cloud-based SCM system of Bochum-based Setlog GmbH controls all transport-relevant processes from the order to the delivery. The system replaces e-mail and Excel lists as the central communication platform for all suppliers. The first manufacturers in Vietnam went live in May and China will follow in the upcoming weeks.

"We have long since gone beyond start-up status and the agile digitization of supply chain management is a success factor at On. With Osca, not only can we grow quickly and efficiently, but we will have the best-possible information about our supply chains," says Marc Maurer, COO of On. Above all, the flexibility of mapping individual requirements in the system is decisive for the selection of the Osca platform.

On shoes are developed in Switzerland and manufactured in Asia. Kuehne + Nagel then ships the goods weekly by sea or by air to a total of eight central warehouses in Australia, Brazil, China, Japan, Canada, Luxembourg, Switzerland and the USA, where they are finely distributed to 4,000 dealers in 50 countries.

Once On has transferred the order from the ERP system via Osca to the suppliers' factories, all communication takes place over the SCM platform. From order acceptance to transport bookings via EDI to enquiries, all activities are posted by the suppliers in Osca and confirmed by On.

In addition to costs, processing times, volumes, on-time delivery and transport times can be monitored. For this purpose, the logistics service provider imports shipment notifications and tracking data via EDI. A dashboard shows the current status. If, for example, delivery dates change or delays are threatened, the supply chain partners will be informed automatically. "Our sales teams now know exactly when which shoe arrives where," Maurer explains.

In the future, reporting data will be increasingly used for the analysis of causes, for example in the event of delays, and to ensure the success of improvement measures.

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About Setlog

Setlog Holding is a provider of tailor-made Supply Chain Management (SCM) software solutions. The central product is the cloud-based SCM software OSCA®, which is used by over 150 brands in the apparel, electronics, food, consumer goods and hardware sectors. With the help of OSCA®, companies network with their customers, suppliers and service providers to optimally coordinate their supply chain, accelerate processes and manage supply chains efficiently.

Setlog GmbH is a wholly owned subsidiary of Setlog Holding AG. Founded in 2001, the company is now a leading provider of SCM software with over 35,000 users in 92 countries. The software company employs 60 people between Bochum (headquarters), Cologne and New York.

www.setlog.com

About On

Founded in Switzerland in 2010, On AG is a young sports company based in Zurich (Switzerland), Portland (Oregon, USA), Melbourne (Australia), Yokohama (Japan) and São Paulo (Brazil). On's patented technology combines the advantages of a soft training and hard competition shoe. This means a completely new running feeling: smooth landing like on the beach and explosive kicking off like on the racetrack.

On running shoes have been winning design and technology awards worldwide - most recently the ISPO Gold Award for best performance shoe 2018/2019. Only eight years after their market launch, On shoes are available from more than 4,000 running shoe specialists in more than 50 countries worldwide. www.on-running.com