



## **PRESS RELEASE 021**

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### **Terry Hubert joins Traydstream in Global Sales & Origination**

Traydstream continues its go-to-market acceleration with the appointment of Terry Hubert for Global Sales and Origination. Hubert has been involved in the trade finance business for over 30 years with experience in Operations, Product, Sales and Strategy. For the last 5 years, he served as the Global Head of Insourcing and Complex Sales for the International Trade Services Group at Wells Fargo Bank.

“We are excited to be building on our sales momentum with Terry’s deep experience in the trade finance solutions space,” said Uzair Bawany, Chief Revenue Officer of Traydstream.

“Terry brings with him a strategic, disciplined approach to engaging banking and corporate clients by understanding their pain points as well as the underlying drivers.”

Hubert said, “Traydstream is an exciting, fast moving opportunity to truly exceed customers’ expectations on what is possible in document processing and automation. It is a great time to be leveraging their client successes and addressing the huge demand that is opening up in the industry.”

Traydstream is bringing its platform services to a broader range of target clients and geographies by continuing to grow its team and infrastructure worldwide.

#### **About Traydstream**

Traydstream is marked by its holistic approach to the digitalization of trade finance. Traydstream focuses on the automation of document discrepancy-checks, due-diligence, and regulatory and compliance screening, as well as the initial stages of converting data to digital format (a process achieved by their proprietary Optical Character Recognition (OCR) technology). Designed and built by leading individuals from the banking and

technology communities, Traydstream is making headway in an industry increasingly aware of its need for innovation.

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